



Editor's Insights Anniversaries Are A Time To Reminisce

» by Karen Schutte • December 2024



Welcome to our **Anniversaries Issue!** It's our year end issue, and congratulatory wishes are in order for everyone who is celebrating anniversaries. Yes, real properties have anniversaries too! This poem was written specially for the occasion:

*Anniversaries are a time to reminisce,
To look back on moments wrapped in this,
The days that passed, the love that's grown,
Wrapped in memories cherished and sown.
We traced the paths where we once stood,
The smiles shared, and laughter that would
Celebrate the bond we've known,
And the future that's yet to be told.
So now we pause, to reflect, and see,
How far we've come, and how that is key.
For anniversaries are more than a date,
They're the milestones of great fate.
A celebration of all we've met,
Each anniversary, a treasure kept.*

In this issue, **Melissa Lal** and **George Larsen** reveal “the art of the deal” and why they are getting a new Walmart Superstore for Tucson Place’s 35th Anniversary in ***Clean Up on Aisle 13! 35th Anniversary for Tucson Place***. How’s that for a nice present!

Then Gladden Farms turned “20” this year from the time the first homebuilders arrived. **Dean Wingert** tells us about his fascinating journey in ***20 Years of Community Building—The Gladden Farms Story***, the ups and the downs encountered in building this 3,500-home community.

Tohono Chul is preparing to become “40” in 2025, donated by Dick and Jean Wilson as an urban refuge for people to connect to the Sonoran Desert and each other. **Jaime Maslyn Larson** walks us through the strategic plan in ***Tohono Chul Marks 40th Anniversary*** for this Tucson Treasure.

The Green Valley Council that represents Green Valley, turned “60” this year. The active adult community has a median age of 73. **David McAllister Romo**, brings us plenty to celebrate in ***Green Valley is 60 This Year!*** Please find 27 minutes to enjoy this 60 years old promotional video of our region.

The history of ***The 5151 E Broadway Tower Celebrates 50th Anniversary*** will take us back through the memories this iconic building brings for most of us, as **Mark Isenberger** tells it.

Yep, Old Tucson is officially old this year, partner. In ***Yeehaw and Hip-Hip Hurray! Old Tucson Turns 85!*** **Natalie Eleftheriadis** shoots us back in history of this Western gem and filmmaking at Old Tucson Park over 85 years.

Oro Valley wants everyone to know, Oro Valley Turned “50” this year. In ***2024 Has Been a “Golden” Year for Oro Valley***, **Misti Nowak** with the help of journalist and local historian **Dave Perry**, tells us the highlights of becoming the Oro Valley we know today.

Tech Parks Arizona...30 Years of Shaping the Future at the Speed of Business shows the innovation and vision and what’s next, by **Jessa Turner**. Congratulations to Tech Parks Arizona for the award received recently at the Governor’s Celebration of Innovation Awards. You make us proud!

In ***Celebrating 30 Years of Pancakes and Purpose: PICOR Charitable Foundation’s Journey***, **Barbi Reuter** reminds us of the power of partnerships in our community. This all-volunteer pancake breakfast has a 30-year history and has raised over \$1.66 million for charities. That’s a lot of pancakes!

Most of us remember the luxury shopping center, La Encantada being built at Sunrise & Campbell, well that was *twenty* years ago already! It’s still going strong, with new luxury tenants, as **Jim Horvath**, one of the owners, reminds us in ***La Encantada Marks 20 Years as Regional Destination Center***.

We began the issue with new construction and end it with more new construction projects in the pipeline.

A sincere thank you to everyone who participated in this Trend Report issue! We couldn't do it without you!

As always, we are grateful for the *Trend Report* team: **Patti van Leer, Michael Rossmann, Melissa Vucijevic, and Jack Paddock.**

Work has already begun on our much anticipated “**Best-In-Class**” issue where 2024 award winners will be named. You won't want to miss it!

As always, we appreciate your feedback and welcome your comments. Come tell us “Hi” at trendreportaz.com under the “Connect” tab.

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